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For immediate release



Innovation Credit Union Recognized as Caring Company by Imagine Canada

Innovation Credit Union is thrilled to announce it has been recognized as a Caring Company by Imagine Canada. It's the only Saskatchewan credit union to earn this designation.

"We are incredibly honored and humbled to receive this acknowledgement," says Innovation CEO Dan Johnson. "Our board, management and staff take great pride in redefining banking by helping Canadians simplify their lives and reach their financial goals by reinvesting profits into our members, our communities, and our people." Johnson continues, adding, "That's something we are proud to call Responsible Banking."

The designation is given to companies who lead by example and set the standard for corporate giving in Canada. Caring Companies contribute a minimum of 1% of their pre-tax profit to initiatives that support the communities where their employees work and live. In 2017, Innovation Credit Union contributed over 2% of our pre-tax profits to activities that support our local communities.

This honor highlights Innovation's commitment to various community programs that truly make a difference, such as:

- Battlefords Boys & Girls Club – Innovation Credit Union Grub Club
- The Centre – Innovation Credit Union Thursday Meal Program
- The City of Swift Current – Swift Current United Way Active Play Program
- Saskatchewan Co-operative Association (SCA) – The Innovation Credit Union Earl Hanson Graduate Co-op Camp
- Cut Knife Wildlife Federation – Breast Cancer Golf Tournament

It also recognizes the importance of their scholarship program and community development projects including:

- SJHL Assistance Program in honour of the Humboldt Broncos
- The Swift Current Canadian Mental Health Association – New Building Project
- City of Swift Current – Go Green
- Cabri Ice Centre – Building Repairs
- Saskatchewan Hospital New Beginnings...and many others

Innovation Credit Union was also recognized as a Platinum Level AON Best Employer of Canada earlier this month. The award recognizes employee engagement, leadership, culture, and brand.

For more information, contact Chief Executive Officer, Daniel Johnson at daniel.johnson@innovationcu.ca.

About Innovation: Innovation Credit Union is headquartered in Saskatchewan and provides a full range of financial services to over 50,000 members including individuals, businesses, and organizations.

About Imagine Canada: Imagine Canada exists to work alongside other charitable sector organizations — and often in partnership with the private sector, governments and individuals in the community — to ensure that charities continue to play a pivotal role in building, enriching and defining our nation. They offer programs and provide resources that help strengthen charities and their operations, so they can, in turn, support the communities they serve.