



Innovation Credit Union organizes a free drive-in movie event

September 14, 2021

Innovation Credit Union is organizing a drive-in movie event on Friday, September 17, 2021, at Kinetic Park in Swift Current. Considering the ongoing and uncertain COVID-19 situation, we hope to give back and demonstrate our commitment to our members and communities through this family friendly event as an alternative to our Picnic in the Park.

The drive-in movie event is free for the entire community to enjoy. The event will feature a pre-release movie, 'Raya and the Last Dragon'. Parking will start at 6:00 p.m. followed by the movie at 8:00 p.m.

"The past year has been tough for all of us. We hope this event offers families and movie lovers alike an opportunity to enjoy a 'normal' activity that disappeared as we entered the pandemic," says **Innovation Credit Union Senior VP Business Advice Mark Clements**. *"We want to give back to a community that has been so strong in the face of this crisis and hope this free event demonstrates our admiration and appreciation for our community."*

Even though COVID-19 restrictions and public health orders have been lifted, Innovation will ensure appropriate social distancing norms and provide access to handwashing stations and/or hand sanitizers. In case of poor weather, the drive-in will be cancelled and rescheduled on a later date.

Innovation will also be running a Grand Prize Giveaway valued at \$500; a Facebook Pre-Event Contest valued at \$250, and an Event Contest with snacks and a \$50 cash prize. To participate in the Pre-Event Contest and the Event Contest, Innovation encourages its members to share Innovation's social media posts, tag friends and upload their pictures and videos from the event. The winners will be randomly selected and announced via the social channels.

To participate, no purchase is necessary, and you do not need to be an Innovation Credit Union member. Innovation employees and their families are not eligible to win the contest draws.

Innovation recognizes the challenges that all members, their families, and the community have faced in recent times and wants to create an experience where everyone can come together safely to create new memories. This drive-in movie event is one small way they plan on supporting the communities they serve.



About Innovation: Innovation Credit Union is one of the largest credit unions in Saskatchewan with over 400 employees and more than \$3.8 billion in managed assets. They serve over 57,000 members across 24 advice centre locations and offer in-person service in both Regina and Saskatoon. With the overwhelming support of its membership, Innovation is excited to be one of the first credit unions in Canada to be pursuing a Federal Credit Union charter under the Bank Act. As a member-owned cooperative, they provide quarterly returns to their members, and reinvest 2 - 4% of pre-tax profits back into the communities they serve.

Innovation's Purpose Statement: At Innovation Credit Union, we strive to redefine banking by helping Canadians simplify their lives and reach their financial goals by reinvesting profits into our members, our communities, and our people. Now that's responsible banking!

For more information about the Innovation Credit Union difference, please visit: [Value Propositions | Innovation Credit Union \(innovationcu.ca\)](#).

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