



Innovation Credit Union urges members to take advantage of digital banking services from the safety of their homes

For immediate release

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Innovation Credit Union is taking a step forward in its effort to curb the new coronavirus strain from spreading. The health and well-being of their members is critical, which is why Innovation believes that it is of utmost importance to make banking accessible to their members from the safety of their homes. Innovation urges its members to take advantage of its digital channels and will be further enhancing their online and mobile banking on February 15th, 2022.

The Omicron variant has been spreading faster than we have experienced before. In such times, to make banking easily accessible, Innovation will ensure ease of logging in, added security, easier online transfers, and more such features through their new and updated app and website. The secure drop box located at the entrances of most advice centres/branches will be checked regularly by our staff. This will enable contactless banking and eliminate any member concerns of standing in long queues.

*"The new variant of Corona is spreading fast, and in such times, it is crucial to keep safety and hygiene protocols at the forefront while accessing the services you need", says **Innovation Credit Union CEO, Daniel Johnson**. "To play our part in stopping the virus from spreading, we are providing contactless banking through our user-friendly digital app and website. We always strive for you to be able to access all required banking services and urge you to use our digital services to stay safe and protected."*

Innovation recognizes that there might be a few members who prefer the comfort of visiting an advice centre/branch for their banking needs; but there is now a risk that they might not be able to do that in the current scenario. The physical advice centres/branches could see unplanned closures and hence, Innovation suggests all members use online banking services and practice safety guidelines until the current spread of the Omicron variant is mitigated.

About Innovation: Innovation Credit Union is one of the largest Credit Unions in Saskatchewan. We get involved in the communities we serve. This includes everything from volunteering and sponsorships to extending services to communities that other banks fail to serve. We aim to create an environment which supports one another and for this we're constantly looking for ways to evolve so that we can continue to be the valuable, profitable and meaningful financial partner that our members deserve. We use our profits to make life better for you, our communities, and our world and have donated over \$6 million to our communities over the last decade.

For more information about the Innovation Credit Union difference, please visit: [Value Propositions | Innovation Credit Union \(innovationcu.ca\)](#) OR [Community | Innovation Credit Union \(innovationcu.ca\)](#)

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